



Knowledge Execution Templates

(Private Space option)

Any Knowledge Gene® can be used for day-to-day execution of knowledge-intensive applications.

1 Use the Knowledge Gene® as an execution roadmap

If you have this clarity of purpose - **WHAT** you are trying to achieve and **WHY** - then you will do a better job. So first off, click around a Knowledge Gene® to help with execution by ensuring you are headed in the right direction before you start.

2 Add **WHATs** to capture relevant information as you apply it to your own situation

Click the **WHAT** icon under a Knowde to capture a specific instance related to what you are doing. Select a **WHAT** into the Knowde and execute the **HOWs** in the specific context of this **WHAT**.



The **WHATs** you add to the **HOWs** will be in this specific context - in the example below, the **WHATs** are being added in the context of *Academics*.

3 Populate information templates at each step of the execution

Add your own text against any **WHAT** you've added - highlight it, click on the 'More Text' tab and then click 'Start Editing'.

More Text

[Show Full Document](#) [Start Editing](#)

Spread Ideas Through Groups of People

Function: Marketing

Goals: Proposition signed off by accepted Industry Leaders

CSFs: Get access to industry leaders
Get excellent knowledge of competitors / products
Get a winning edge over the competition

Perf Measures:

Info Needs:

Coming Soon - additionally select from a range of information templates to add information into structured forms as you follow and execute the roadmap.

4 And add links to other related information

Click the 'Communities' tab to link in pages from the Web to create communities where users can discuss Knowledge Genes® and link to related information. Again, this information will be related to the specific **WHAT** you previously selected - your specific execution.

Communities

[Add a Link](#)

	Ian Rainton	Collaborative author of this Knowledge Gene	
	Corp Planning (discussion group)	Linked by Ian Rainton	Remove
	Communication Policy (for review)	Linked by Mark Winters	Remove